The European partnering event for innovation partnerships and investment rounds in the MedTech, diagnostic and digital health sectors.

AGENDA

September 15th & 16th 2020
GRENOBLE, France
4th edition

www.medfit-event.com @medfit_event MedFIT Event
MedFIT is your opportunity to connect with international key innovators in the MedTech, diagnostic and digital health sectors. As the leading European partnering event, MedFIT provides the ideal environment for academic and industrial actors to:

- Build partnerships
- Source innovative and competitive early-stage R&D projects
- Facilitate the emergence of collaborative projects
- Increase licensing opportunities
- Obtain funding and facilitate market access

**WHO WILL YOU meet?**

**Suppliers and Subcontractors**

**Professional and Consulting services**

**Clusters, Associations, Non-profit organisations**

**Academia, Technology Transfer Offices**

**Investors**

**ASSOCIATIONS, CLUSTERS & LAW FIRMS**

**INDUSTRY**

**STEERING committee**
THEY trust us

MEDTECH, DIGITAL HEALTH AND DIAGNOSTIC COMPANIES
Baxter Healthcare | Bayer | Becton Dickinson |
Bluehealth Innovation Centre | Boston Scientific | GE Healthcare |
Guerbet | Johnson & Johnson | Macopharma | Medtronic |
MicroPort CRM | Roche Diagnostics | Sensome | Urgo...

TTOS, RESEARCH INSTITUTES & ACADEMICS
CHU Grenoble | Cluster Lombardo Scienze della Vita | EIT Health |
France Innovation | Innov’Health | Lifetech.brussels | SATT Linksium |
LISA Life Science Austria | OuluHealth | Porteghal | SNITEM |
Technion Technology Transfer | University of Ghent |
University of Greenwich | World Trade Center Twente...

INVESTORS
AXA Venture | Asabys Partners | BPI France | High-Tech Grunderfonds |
Imec.Xpand | NLC Ventures BV | Omnes Capital | Seroba Life Sciences |
Seventure Partners | Supernova Invest | Truffle Capital...

CROS, CONSULTING FIRMS & PROFESSIONAL SERVICES
Elemed | Eurofins | FGK Clinical Research | Freemind Consultants |
ICOSA | IQVIA | JA Kemp | Lumeon | Mazars |
Minnetronix Medical | NAMSA | SGS...
ONE-TO-ONE

meetings

The MedFIT partnering activity is the best way to identify and connect with potential business, research and financial partners.

TO MEET YOUR FUTURE PROJECT PARTNERS, OBTAIN FUNDING AND ACCELERATE INNOVATION

48H

How to organise your meetings?

LOG IN to the partnering platform one month prior to MedFIT

REQUEST meetings with participants of your choice

MEET during MedFIT

DEVELOP new collaborations and partnerships

The partnering platform is powered by: inova

TECHNOMED

party

Keep on networking during the Technomed Party at the Fort de la Bastille, located in the heart of Grenoble!

Programme: NETWORKING | MUSIC | DANCING | COCKTAILS | PHOTOBOOTH

Tuesday, September 15th | From 6.30 pm
As talented CEOs are frequently sought-after by many stakeholders of the MedTech industry, to both launch and drive new companies to success, this Would-be CEO session will bring together representatives of emerging start-ups, technology transfer offices, incubators and investing networks as well as CEOs and would-be CEOs to address this important issue.

Any MedTech entrepreneur looking for a project to get involved in is welcome to join MedFIT and particularly the Would-be CEO session. Any incubator or tech transfer entity looking for an entrepreneur to lead their start-up projects is also welcomed to join.

**WOULD-BE CEO**

Are you a MedTech entrepreneur seeking a project?
Do you have projects needing a CEO?

**INVESTOR lunch**

MedFIT has the pleasure to organise an Investor Lunch on September 15th.

**Tuesday, September 15th | 12.45 pm - 2.00 pm**

This dedicated lunch will offer the opportunity to investors to discuss early-stage investment trends and exchange on the 2020 highlights. Most importantly, this networking time will be the perfect moment to solidify co-investment networks. Investors can sign up onsite on September 15th.

**Wednesday, September 16th | 12.30 pm - 2.00 pm**

**Would-be CEO talk & lunch: How to source the right talents for an early-stage company?**

1/ Panel discussion
How to identify and retain talents with the necessary soft skills and technical expertise to drive growth and innovation? How to find the right co-founders? Which networks to activate?
Hear from start-up management savvy experts and receive feedback and best practices.

2/ Networking time
This networking moment will be the occasion to establish collaborations between future entrepreneurs and projects in need of CEOs.
PITCH SESSIONS

Discover the most recent innovations during the MedFIT pitch sessions! Start-ups and technology holders will present their projects in order to foster partnerships and business development opportunities in the MedTech, diagnostic and digital health fields.

5 MINUTES TO CONVINCE

The Start-up Slams are a great opportunity for young companies seeking to raise a financing round to showcase their project in front of potential partners and investors.

The Collaborative and Licensing Opportunity Presentations are a great opportunity for TTOs, universities, research institutes and companies to showcase their technologies in front of potential partners, in order to entail a collaborative project and/or a licensing deal.

AWARD CEREMONY
Wednesday, September 16th from 4.00 pm
Innov’Area (exhibition hall)

The winners will also:

- Win a free pass and an exhibition stand for MedFIT 2021
- Collaborate with our partners and international experts
- Generate business leads & meet investors
- Get media coverage after the event
Are you seeking assistance from Medical Device Experts?

Secure a free flash meeting by sending a request on MedFIT’s partnering platform to meet with one of our experts.

The Experts are specialised in many fields, such as:

- Regulatory affairs / Quality assurance
- Production / Sourcing
- Preclinical evaluation / Clinical affairs
- Reimbursement
- Sales and marketing strategy
- Funding and financing
- Research & development
- Merger and acquisitions
- Human resources

Powered by: MEET-THE experts

30 Minute Meetings

MEET-THE experts
## AGENDA

### Day One

**Tuesday, September 15th, 2020**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.30 am</td>
<td>Name badge pick-up &amp; Welcome coffee</td>
</tr>
<tr>
<td>9.00 am</td>
<td>Panel discussion: How to tackle the barriers to meaningful Academia-Industry collaborations in MedTech?</td>
</tr>
<tr>
<td>10.00 am</td>
<td>VC-Start-up fireside chat: Due diligence golden rules</td>
</tr>
<tr>
<td>10.15 am</td>
<td>Toolbox session: Key principles of choosing your first market</td>
</tr>
<tr>
<td>10.30 am</td>
<td>Panel discussion: Medtech Experts Flash meetings</td>
</tr>
<tr>
<td>11.30 am</td>
<td>PLENARY SESSION: From treatment to prevention: How will MedTech and diagnostic companies drive the future of health through more personalised and data-driven services?</td>
</tr>
<tr>
<td>12.30 pm</td>
<td>Lunch</td>
</tr>
<tr>
<td>12.45 pm</td>
<td>Investor lunch</td>
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<tr>
<td>2.00 pm</td>
<td>Panel discussion: Leveraging the data generated by medical devices: Which perspectives to fuel innovation in MedTech?</td>
</tr>
<tr>
<td>3.00 pm</td>
<td>Medtech Experts Flash meetings</td>
</tr>
<tr>
<td>3.30 pm</td>
<td>Panel discussion: Case studies: Which digital innovations to manage chronic diseases?</td>
</tr>
<tr>
<td>3.45 pm</td>
<td>Toolbox session: How to integrate value-based healthcare early in your company’s development?</td>
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<tr>
<td>4.45 pm</td>
<td>Industry pitch</td>
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<tr>
<td>4.50 pm</td>
<td>Start-up Slams</td>
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<tr>
<td>5.00 pm</td>
<td>Medtech Experts Flash meetings</td>
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<tr>
<td>5.30 pm</td>
<td>Start-up Slams</td>
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<tr>
<td>6.30 pm</td>
<td>Technomed Party</td>
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Coffee, tea and water will be available all day.

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### Day Two

**Wednesday, September 16th, 2020**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8.30 am</td>
<td>Welcome coffee</td>
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<tr>
<td>9.00 am</td>
<td>Collaborative and Licensing Opportunity Presentations</td>
</tr>
<tr>
<td>10.00 am</td>
<td>Panel discussion: How can start-ups benefit from engaging with corporate early?</td>
</tr>
<tr>
<td>10.15 am</td>
<td>Panel discussion: Achieving CE Mark certification: How to get your milestones financed?</td>
</tr>
<tr>
<td>11.30 am</td>
<td>Panel discussion: What is the impact of MDR on your regulatory planning?</td>
</tr>
<tr>
<td>12.30 pm</td>
<td>Lunch</td>
</tr>
<tr>
<td>2.00 pm</td>
<td>Emerging legal issues and regulatory framework for digital health technologies</td>
</tr>
<tr>
<td>3.00 pm</td>
<td>Start-up Slams</td>
</tr>
<tr>
<td>3.30 pm</td>
<td>Panel discussion: Diagnostic solutions vs. Consumer-grade devices: How is digitalisation blurring the lines?</td>
</tr>
<tr>
<td>4.00 pm</td>
<td>Award Ceremony</td>
</tr>
<tr>
<td>4.30 pm</td>
<td>Panel discussion: How can industry and hospital collaborations enable faster translation of innovation into clinical applications?</td>
</tr>
</tbody>
</table>

- **Track 1:** Collaborate to innovate
- **Track 2:** Financing innovation
- **Track 3:** Market innovation
- **Track 4:** Digital innovation
Steered by a prestigious Committee, the MedFIT conference programme brings together bright minds to debate on innovation-focused topics and discuss current stakes of the sector related to:

**Track 1: Collaborate to innovate**

#Licensing #Partnerships #R&D

Fostering new collaborations is key to fuel innovation and support R&D needs in MedTech. As global healthcare evolves to deliver more value to patients, partnerships with hospital leaders, technology experts, payers and innovators are the cornerstone of the medical technologies’ evolution. What are the elements to forgather to merge the scientific, academic, and industry spheres? How is innovation sourced through collaboration with academia? What are the main drivers and favoured models for big players/early stage companies’ partnerships?

**Track 2: Financing innovation**

#VCs #Startups #Investors

Seed and Series A investments are crucial to transforming new ideas into products and moving start-up teams into small businesses. Finding the right funding sources and equity partners to get from early stage to regulatory approval is far from straightforward. How to identify the initial sources of funding for MedTech R&D projects? What method should you use to fund your start-up? How to attract venture for early stage financing?

**Track 3: Market innovation**

Make innovation access the market

#Regulation #BusinessModels #Strategy

Planning a market access should start early in the product development process, increasing the chances of successfully bringing an innovation to market. How to keep track on market trends and regulatory requirements while building your strategy? How can a company accurately anticipate market access, pricing and reimbursement related issues? This track aims to give a comprehensive approach of the pathway to market for emerging medical technologies.

**Track 4: Digital innovation**

#AI #Data #Transformation

Digital health technology and services are growing very rapidly, offering a wide new range of connected devices, transforming and personalising the way care is delivered. Information and data generated by medical technologies, paired with the advances in AI should play a vital role in improving health outcomes and making health systems more efficient. How are MedTech companies, large and small, adapting their business models? How do they deal with the flow of data as well as the legal and regulatory related issues?
CONFERENCE programme

PLENARY SESSION

September 15th | 11.30 am - 12.45 pm

From treatment to early detection: How will MedTech and diagnostic companies adapt their business models and unlock the value of data?

Constant developments in new technologies, big data, robotics and artificial intelligence have turned into innovative MedTech engines, setting the scene for a more targeted and personalised healthcare. As medical technologies have been increasingly generating information and data, MedTech companies could differentiate themselves and deliver improved outcomes to patients through their ability to harness this data and use it to diagnose health issues early, focusing on early intervention and treatment rather than cure.

How is this transformation of the sector redefining traditional industry financial and economic models? To what extent is this impacting existing MedTech players and new start-ups business model as well as their collaboration choices? When it comes to data-driven healthcare, has the progression from research to clinical value moved as fast as the promised results? What are the existing standards and regulatory framework for the next generation of medical technologies and how can reimbursement systems be changed to provide incentives for further development in this direction?

CONFERENCE programme

Track 1: Collaborate to innovate

September 15th | 9.00 am - 10.00 am
How to tackle the barriers to meaningful Academia-Industry collaborations in MedTech?

Numerous tools have been created in the last years to foster academia-industry collaborations. What are the expectations of both parties? What are the main challenges and competing interests partners have to deal with? What are the best practices in participatory research and which collaborative mechanisms are presently favoured to deliver clinical and economic value?

September 16th | 10.15 am - 11.15 am
How can start-ups benefit from engaging with corporate early?

What are the benefits or constraints to partner with corporate at the early stages of a start-up? What are MedTech big players looking for in their strategic partnerships and what can they bring to the development of a young company? How to create the win-win scenario to advance technology?

September 16th | 4.30 pm - 5.30 pm
How can industry and hospital collaborations enable faster translation of innovation into clinical applications?

Working closely together through advanced collaborations can bridge the gap between clinicians and innovators, improve the assessment of unmet medical needs and fast track the application of new medical technologies. What are the specificities of these partnerships in terms of management models and R&D means mutualisation? How have they proved to be fertile in clinical applications for the benefit of both parties?
Track 2: Financing innovation

**September 15th | 10.15 am - 11.15 am**  
**VC-Start-up fireside chat: Due diligence golden rules**  
What do venture funds and other professional investors look for when performing a due diligence to decide whether to invest in a start-up – or not? What are the most important issues investors usually require in the due diligence process and how to prepare for it? Join this fireside chat between VC and start-up and learn from their visions on the best practices in the due diligence process.

**September 16th | 9.00 am - 10.00 am**  
**The keys to unlocking early stage funding and de-risking emergent technologies**  
One of the major obstacles for any early-stage MedTech company may be to jump-start funding for their product development and break down the wall of cautious investors. Faced with this financing challenge, on which door should entrepreneurs knock to move from an idea to proof of concept and to start de-risking the technology? What are the prevailing seed investments sources? How available are non-dilutive funding sources in MedTech and how to approach angel investors, incubators at the very beginning? Join this toolbox session to learn how to navigate and secure these various funding opportunities.

**September 16th | 10.15 am - 11.15 am**  
**Achieving CE Mark certification: How to get your milestones financed?**  
Developing a roadmap and trying to understand the timing and cost of all potential steps are keys to avoid falling into funding gaps down the road. This means structuring the necessary funds early to achieve specific milestones and subsequent financing rounds to be achieved. How can a young company finance the large expenses prior to regulatory approval? How to identify the right equity partners and involve them in your ongoing operations? 
This panel discussion gathering expert investors and successful entrepreneurs aims to provide a better understanding of the timelines, operations, and budgets required to best measure the available funding options at the onset of new start-ups.

Track 3: Market innovation

Make innovation access the market

**September 15th | 10.15 am - 11.15 am**  
**Key principles of choosing your first market**  
Planning for market access and evaluate how much a product will cost in each considered market is an important part of the early-stage value proposition. Alongside market size itself, a multitude of factors - such as competition, market value, probability of reimbursement, regulatory framework, cultural differences – are to be considered when selecting your medical device distribution market. While taking a stepwise approach can help manage the budget, how to identify the best target market for your product? Which key drivers should you build your strategy on? How to integrate these parameters from the development phase and ensure your first market can be a stepping stone to enter others?

**September 16th | 4.45 pm - 6.00 pm**  
**How to integrate value-based healthcare early in your company’s development?**  
The influence of value-based care is expanding. As device manufacturers increasingly have to demonstrate product value to hospitals, clinicians, payers and patients, value-based payment models are already impacting industry business models. How to provide an environment where those new models can work? How can innovators define, demonstrate, quantify and communicate the value of their technologies from the early stage of development and commercialisation? Through illustrative examples, experts will feature best practices and tools to measure value, outcomes and cost.

**September 16th | 10.15 am - 11.15 am**  
**How does MDR impact your regulatory planning?**  
MDR has called for more stringent safety and data requirements for devices distributed in the EU. Implementation of the new regulations has been unclear as notified body capacity appears unsufficient and some technical questions are still pending. How have MedTech companies been reviewing their strategic business model to work under the new reform? Do all products may warrant the investment required to bring them into conformance or to market when allocation of significant funds is necessary to comply with the new regulations? How does MDR influence your choice to go to CE Mark and to what extent do manufacturer consider launching new products outside the EU, seeking a more profitable and comprehensive market entry strategy?
Evolving consumer expectations and anytime patient data access are making way for non-traditional players to disrupt the healthcare industry. While diagnostic sector has already changed with rising digital medical-grade solutions, what are the challenges additionally brought by the rapid development of consumer-grade devices? How are diagnostic players to stay competitive when an increasing number of consumer trackers and apps may successfully turn into certified medical devices? Will this transformation lead to new collaboration models?

**Diagnostic solutions vs. Consumer-grade devices: How is digitalisation blurring the lines?**

*September 16th | 3.15 pm - 4.15 pm*

Evolving consumer expectations and anytime patient data access are making way for non-traditional players to disrupt the healthcare industry. While diagnostic sector has already changed with rising digital medical-grade solutions, what are the challenges additionally brought by the rapid development of consumer-grade devices? How are diagnostic players to stay competitive when an increasing number of consumer trackers and apps may successfully turn into certified medical devices? Will this transformation lead to new collaboration models?

**Leveraging the data generated by medical devices: Which perspectives to fuel innovation in MedTech?**

*September 15th | 2.00 pm - 3.15 pm*

More and more medical devices are collecting data, from the hospital to the patient home, offering a significant potential to gain actionable insights and outcomes for preserving patient’s health. As MedTech companies report an increase of R&D spending in device connectivity, where are we in terms of capability and data integration from these new technologies? How are the generated data effectively collected and used as of today? To what extent are the data from devices redirected towards R&D for future product development?

**Case studies: Which digital innovations to manage chronic diseases?**

*September 15th | 3.30 pm - 4.30 pm*

Innovative digital solutions intend to make a difference in addressing chronic conditions. As they include and connect a growing number of devices, apps and services to support patients and their caregivers, what are their actual contribution to chronic illness management? What are the current business models for consumers and payers? How are these solutions adopted by the end users and what are their added value? This session aims to provide a fresh look on digital solutions (apps, connected devices, and services) through talks from cutting edge e-health entrepreneurs.

**Ask the experts: Emerging legal issues and regulatory framework for digital health technologies**

*September 16th | 2.00 pm - 3.00 pm*

Digital health technologies are disrupting the industry while uncovering an array of risks and legal concerns. MedTech and digital health players must understand these barriers and protect patient well-being and privacy. Our experts will help you understand the scope and concepts in the legal framework of digital health and assist in evaluating the applicability of regulations for digital health solutions, identifying red flags and finding solutions.
**IMODE SIXTH ANNUAL CONVENTION**

September 15th, 2020 | 8.30 am - 12.30 pm

**IMODE** is organising its sixth annual convention during MedFIT with a morning conference on September 15th. IMODE will also hold an exhibition stand during MedFIT convention and participate to MedFIT one-to-one meetings.

**Programme:**

8.30 am – 9.00 am | Name badge pickup and Welcome coffee
9.00 am – 10.30 am | Conferences
10.30 am – 11.00 am | Networking break
11.00 am – 12.30 pm | Conferences
12.30 pm – 2.00 pm | Lunch
1.00 pm – 6.00 pm | Access to MedFIT and one-to-one meetings

**Speakers:**

- Prof. Dennis Douroumis, University of Greenwich, Faculty of Engineering and Science
- Dr. Sheng Qi, University of East Anglia
- Dr. Nicolas Blanchemain, University of Lille
- Dr. Rima Ait-Belkacem, Imabiotech
- Dr. Tina Vermonden, University of Utrecht

“Hyaluronic acid hydrogels: from protein delivery to 3D bioprinting.”

**IMODE** is a collaborative research project for multicomponent pharmaceutical products (co-amorphous and co-crystals) and medical devices that are loaded with bioactive molecules. Started in 2016, the project's overall objective is to bring together the specific transdisciplinary skills and experiences of partners (academic research groups, development agencies, SMEs) in order to provide the 2 Seas Area with strategic advantages for innovative pharmaceutical and medical applications.

**EIT HEALTH BRIDGEHEAD**

September 15th, 2020 | 8.00 am - 5.00 pm

**EIT Health** is the largest healthcare innovation community in the world, bringing together the brightest minds from the worlds of business, research, education and healthcare delivery to answer some of the biggest health challenges facing Europe. As part of its Accelerator activities, EIT Health catalyses new business growth to deliver transformative products and services.

**EIT Health’s Bridgehead programme** provides European start-ups and scale-ups with individualised support in growing their validated businesses beyond their home markets. During this process, start-ups are guided by members of EIT Health’s vetted European network of top-notch accelerators, who open the right doors to establish and grow cross-border business. Start-ups travel to accelerators of their choice to speed up access to markets, leverage from local networks of partners and clients, access infrastructure and get first-hand advice regarding local reglementary and regulatory systems. The Bridgehead programme operates within two distinct tracks to meet the start-ups’ demands: Bridgehead Europe and Bridgehead Global.

**Partners:**

- [project-imode.com](http://project-imode.com)
- [Interreg](http://interreg.eu)
- [Cubic](http://cubic.com)
- [ICR2UL](http://icr2ul.com)
- [INNOBIOTECH](http://innobiotec.com)
- [TIMI](http://timi.com)
- [TEA](http://tea.com)
- [Université de Lille](http://universite-lille.com)
- [Université Côte d’Azur](http://unicz.com)

This project is co-financed by the European Regional Development Fund
Clubster NHL is a competitiveness cluster and a network gathering 350 members committed to innovation in health and nutrition. Clubster NHL aims to connect academia, industry and health professionals and to foster innovation for better health and sustainable food. Its goal is to bring together and support stakeholders from the health and food sectors in designing, developing and financing their future products and processes.

Eurasanté is a technology transfer tool, an incubator, an accelerator and a cluster manager in the Health field in Northern France. Eurasanté assists French and foreign companies, entrepreneurs, scientists and clinicians with their innovation and development projects. The region includes over 1,000 healthcare companies with 30,800 employees in this sector. Eurasanté also promotes and develops the Eurasanté bio-business Park which hosts 7 hospitals, 4 universities, 7 specialised schools, 170 companies and 50 laboratories within a European-wide scientific and medical site. Eurasanté also organises four international healthcare-related partnering events that aim to increase and improve interaction between academia and industry: BioFIT (Life Sciences), MedFIT (MedTech, Diagnostic, Digital Health), NutrEvent (Food, Feed, Nutrition, Health) and AgeingFit (Healthy Ageing).

BioValley France aims to federate, develop and promote the healthcare sector in the Grand Est region through innovation. The cluster is based on a dynamic network of companies, a leading academic and clinical research, as well as an integrated network of key stakeholders in innovation. BioValley France supports its members in their R&D Innovation approach and gives them access to high value-added expertise, in a market approach. The Cluster contributes to the networking of the various actors and the creation of regional, national and international partnerships. Finally, BioValley France actively participates in the territory’s structuring projects, such as Nextmed, which aims to create a Medical Technologies campus in Strasbourg that hosts an entire ecosystem of excellence dedicated to the development of tomorrow’s health technologies.

MEDICALPS is an NPO and a cluster of companies in the field of healthcare technologies. It is located in Grenoble, in the heart of the French Alps, known as one of the most inventive cities in the world and a top-notch place to innovate in the high-tech industry. MEDICALPS gathers over 100 members including leading edge start-ups, SMEs, global players, world-class research centres and universities. Although actively supported by local authorities, MEDICALPS is mainly governed by a community of entrepreneurs who aim to ensure the visibility, growth and international development of member companies. With a unique emphasis on the healthcare technology sector, our objectives focus on: gathering stakeholders and promoting the local ecosystem through communication tools and networking opportunities, facilitating member operations by setting up workshops, presence at exhibitions and conventions and a soft-landing programme in US in addition to other services, structuring the local healthcare sector by developing shared industrial resources.
REGISTRATION FEES
(Fees per person) (excl. VAT)

<table>
<thead>
<tr>
<th>Category</th>
<th>SUPER EARLY BIRD Before September 30th, 2019 incl.</th>
<th>EARLY BIRD From October 1st, 2019 to February 3rd, 2020 incl.</th>
<th>REGULAR FEE From February 4th to July 29th, 2020 incl.</th>
<th>LATE REGISTRATION From July 30th, 2020 incl.</th>
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<tbody>
<tr>
<td>Mature company (≥ 5 years old)</td>
<td>€ 730</td>
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<td>Non-profit organisation / TTO / Research institute</td>
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<td>Academic scientist / Clinician</td>
<td>€ 258</td>
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EXHIBITION FEES
(excl. VAT)

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<th>EARLY BIRD From October 1st, 2019 to February 3rd, 2020 incl.</th>
<th>REGULAR FEE From February 4th to July 29th, 2020 incl.</th>
<th>LATE REGISTRATION From July 30th, 2020 incl.</th>
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SPONSORSHIP OPPORTUNITIES (excl. VAT)

- **PLATINUM** € 20,000
- **SILVER** € 10,000
- **GOLD** € 15,000
- **BRONZE** € 6,000

There are many additional visibility opportunities, please contact us for a customised offer.

*The FULL PASS gives access to all MedFIT activities (access to the partnering platform to pre-organise one-to-one meetings).
**The VISITOR PASS gives access to all MedFIT activities (except the partnering platform).
Located in the heart of the French Alps, the Grenoble area is a leading region in EU and a major Health Technology Hub.

This technology hub fuels innovation in healthcare through a vibrant economy, strong research capabilities and entrepreneurship dynamism. With a reputation that spans the globe, Grenoble brings together world-class science, education, medical centres, industry leaders and innovative companies. The local medical devices industry is a major economic driver with more than 200 companies shaping the future of healthcare.